



# piece of cake quiz

## Answer sheet

A. How old is McVitie's Jamaica Ginger Cake?

- 1. Over 30 years old
- 2. Over 50 years old
- 3. Over 60 years old

B. McVitie's made a wedding cake for which famous couple?

- 1. The Queen & Duke of Edinburgh
- 2. David & Victoria Beckham
- 3. Richard & Judy

C. What breed of Penguin is featured on McVitie's Penguin Mini Rolls?

- 1. King Penguin
- 2. Emperor Penguin
- 3. Rock Hopper Penguin

D. Can you recognise this famous cake logo?



- 1. French Fancies
- 2. Jaffa Cakes
- 3. Jamaica Ginger Cake

E. McVitie's bake Lyle's Golden Syrup Cake but which animal features on the front of the pack?

- 1. A Lion
- 2. A Bear
- 3. A Fox

F. Who famously said 'Let Them Eat Cake!'?

- 1. Jamie Oliver
- 2. Marie Antoinette
- 3. Marilyn Monroe

G. McVitie's make Snickers Flapjacks but which famous '80s TV character appears in the latest Snickers 'Get Some Nuts' TV campaign?

- 1. JR Ewing
- 2. The Honey Monster
- 3. Mr T

H. What is the fruity ingredient of Schwarzwald Kirschtorte?

- 1. Cherries
- 2. Apples
- 3. Raspberries

Which James Bond actor starred in Layer Cake?

- 1. Sean Connery
- 2. Roger Moore
- 3. Daniel Craig

I. How many cakes do McVitie's bake per year?

- 1. 3,000,000
- 2. 30,000,000
- 3. 300,000,000

K. Which cake takes its name from the french word for lightning?

- 1. Croissant
- 2. Doughnut
- 3. Eclair

L. McVitie's bake Milkyway Cake Bars, but in what year was the Milkyway brand launched?

- 1. 1925
- 2. 1955
- 3. 1975

M. Which culture baked the first known cakes?

- 1. Ancient Greek
- 2. Roman
- 3. Egyptian

N. In which famous city did McVitie's first produce biscuits under the name of McVitie's & Price Ltd in 1830?

- 1. London
- 2. Edinburgh
- 3. Leeds

O. How many households buy Jamaica Ginger cake in a year?

- 1. 1.1 million
- 2. 3.5 million
- 3. 4.6 million



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