

Golf Fundraising Guide

Fundraising to a Tee



Choosing **Willow** as your charity will **help us to reach even more seriously ill young adults who need our support.**

We've included some ideas overleaf to make your golf event stand out. We also have a fundraising guide, sponsorship forms and other materials to help you. Download them at willowfoundation.org.uk/fundraisingideas

Special Days. Treasured Memories.



Sponsorship

Ask a business to sponsor the event or offer them the opportunity to sponsor individual holes, placing their logo by the tee and the hole to recognise their support.



Get Competitive

Offer extra competitions and ask for a donation for each. For example, closest to the hole, hole in one or the longest drive.



Feed the masses

Feeling hungry after your round? Hold a charity lunch or dinner at the club and invite additional guests such as partners, sponsors etc. We can provide donation envelopes for the tables.



Auction/Raffle

Encourage local businesses to donate prizes for an auction or raffle on the day. It's great advertising for them, plus it offers lots of fundraising potential.



Play the Willow Film

Our short Willow film is a great way to inspire your guests. You can view the film at willowfoundation.org.uk. Alternatively we can send you a DVD.



Make it Willow

Willow can provide you with balloons, leaflets, banners, collection pots/buckets and more.



Willow has a dedicated **Community Fundraising team** who are here to help. Please contact us using the details below. **We hope you enjoy fundraising for Willow and wish you the very best of luck.**

Thank you!